

Thomas Concrete Privacy Notice

Last Updated: October 17, 2025

Our Privacy Notice Has Recently Changed.

Your privacy is important to Thomas Concrete Inc. and our subsidiaries and affiliates (collectively, “**Thomas Concrete**,” “**our**,” “**us**,” or “**we**”). This Privacy Notice (the “**Notice**”) explains the types of information we may collect from you or that you may provide when you use our services, including when you visit the website, <https://thomasconcrete.com> (our “**Website**”) or otherwise engage with us, and our practices for collecting, using, maintaining, protecting, and disclosing that information. This Notice does not apply to information collected through any other means, including on any other website operated by a third party.

Please read this Notice carefully. If any term in this Notice is unacceptable to you, please do not use our services, including our Website, or provide us with any personal information.

In this Notice, when we talk about “**Personal Information**,” we mean any information that is related to an identified or identifiable natural person.

This Notice does not apply to any products, services, websites, mobile applications, or content (including advertising) offered by third parties or that may be linked to or from the Website. Data collected by these third parties is covered by their own privacy notices.

1. Your Information We Collect

Depending on your relationship with us, we may collect the following categories of Personal Information from you:

- **Personal details:** Name, email address, telephone number, company name, job title, and other professional and employment information;
- **Financial information:** Billing and payment information (e.g., credit card or ACH account information);
- **Device and other automatically collected information:** IP address, browsing history, search history, and information regarding your interactions with a website, application, or advertisement. For more information, see “Information We Automatically Collect About You” below;
- **Views and opinions:** Feedback and other information included within your interactions with us or otherwise provided via the services;
- **Communications:** We may monitor and record our communications with you, including text messages and phone or video calls, such as when you communicate with our customer fulfillment center or provide us with feedback. Communications are monitored and recorded for quality control, customer service, employee training, security, legal, compliance, and other lawful purposes, and by communicating with us, you are hereby providing your consent to such monitoring and recording; and
- **Employee and Job Applicant Information:** If you are an employee or have applied for a job or other position with us, we may also collect employment information such as your name, resume/CV, educational background, language and other skills, work experiences, and job references.

2. How We Collect Your Information

Information We Collect Directly From You

We may collect Personal Information that you provide to us when you use our services, including our Website, or otherwise interact with us. For example, we may collect information when you browse through the Website, make an information request or engage with our customer fulfillment center (including via text message), or when you otherwise interact with us and provide your information via our services.

Information We Automatically Collect About You

As with many websites, when you interact with our Website, we may use automatic data collection technologies to collect and log certain information about your equipment, browsing actions, and patterns, including details of your visits to our Website (e.g., traffic data, logs, other communication data, and resources that you access and use on our Website), information about your computer, mobile device, and internet connection (including your IP address, operating system, and browser type), and location data, which we collect to ensure you reside in a jurisdiction in which you are eligible for using our Website, to comply with relevant laws, and for fraud prevention purposes.

Cookies

The technologies we use for automatic data collection include browser cookies, flash cookies, and web beacons. We may store cookies (i.e., locally stored objects) on your device when you use our Website. These technologies help us speed up your future activities and improve your experience by remembering the information that you have already provided to us. Third parties operating on our behalf may also use these technologies to provide us with anonymous data and information regarding the use of our Website. You may block or delete these technologies from your device. However, by disabling such technologies, you may not have access to the entire set of features of our Website. For more information about cookies, including links to web browser instructions for disabling and managing such technologies, visit <https://thenai.org/how-to-opt-out/>.

We use a variety of Google tools (including Google Analytics, Google Tag Manager, and Google Ads) and Simpli.Fi to collect information on your use of our Website and to assist with our marketing/advertising efforts. Google and Simpli.Fi collect information such as how often users visit our Website, what pages they visit, and other websites visited prior to or after coming to this Website. The data collected through these tools is not tied to other Personal Information that we collect about you. To know more about data collected by Google, visit <https://policies.google.com/privacy>, and to learn more about data collected by Simpli.Fi, visit <https://simpli.fi/services-privacy-policy>.

You may prevent and/or manage the use of Google's and Simpli.Fi's tools (including as it relates to the collection of data and delivery of targeted advertising) by disabling cookies as described above, downloading and installing the Google Analytics Opt-out Browser Add-On (<https://tools.google.com/dlpage/gaoptout>) and the Simpli.Fi opt-out tool (<https://optout.simpli.fi/opt-out>), managing your Google Ad Settings within My Ad Center (<https://myadcenter.google.com/>), and/or enabling various browser extensions.

Information We Collect From Other Sources

We may collect Personal Information about you from our affiliates and our partners and their service providers and contractors. This may include, for example, credit rating data from credit rating agencies, banks, or disclosure companies. This may also include user data from <http://www.myconcrete.com>, which is an external website; please review its privacy policy [here](#). In addition, we may obtain information you have made publicly available, including from websites and online services you use, consumer research platforms, and/or business contact databases.

3. How We Use Your Information

We may collect Personal Information for the following purposes:

- Provide our services to you, including our Website and its contents;
- Provide or improve the services requested by you, including in the context of your business relationship with us, and perform our contractual obligations;
- Fulfill or meet the reason you provided the information (e.g., to respond to your email or request for information);
- Communicate with you about our Website or other services or to provide you with information or marketing materials, including promotional offers, which may be of interest to you, including via our email, phone, and text messaging services and/or through our use of targeted advertising;
- Send you transactional or relationship messages, such as receipts, account notifications, customer service responses, and other administrative messages;
- Monitor and analyze trends, usage, and activities in connection with the Website;
- Comply with the law, and protect or defend our interests or the interests of our customers, vendors/partners, employees, or users of our Website or other services if permitted by law or required to do so by law, court order, or government regulations or where we believe such action is necessary;
- Help maintain the safety, security, and integrity of our Website, products and services, databases, other technology assets, and business;
- Conduct system administration and monitor the use of our Website;
- Any other purpose disclosed by us when you provide the information or with your consent; and
- Disclose to third parties for the performance of services provided to us, including third-party providers of services related to the operation and management of our Website or other services, or in connection with the administration and support of the activities noted above.

4. With Whom We Disclose Your Information

We may disclose information about you as follows and as otherwise described in this Notice or at the time of collection:

- With companies and vendors that perform services for us, including email and text messaging service providers, information technology providers, transport companies, payment processors, fraud prevention vendors, analytics providers, advertising partners, and other service providers;
- To accountants, auditors, lawyers, and other outside professional advisors to us, subject to appropriate contractual obligations of confidentiality;
- Where required by law, court order, or subpoena if we believe disclosure is in accordance with, or required by, applicable law or legal process or where necessary to prevent, detect, or prosecute criminal offenses or to protect the rights, property, and safety of us or others;

- In connection with any merger, sale of company assets, financing, or acquisition of all or a portion of our business by another company;
- Between and among us and our current and future parents, affiliates, subsidiaries, and other companies under common control and ownership; and
- With your consent or at your direction.

We may also process and disclose information to third parties if the information has been de-identified or aggregated in a way so it cannot be used to identify you.

5. How We Protect Your Information

We use reasonable security measures to protect your Personal Information. Please understand, however, that no security system is impenetrable. We cannot guarantee the security of our databases, nor can we guarantee that the information you supply will not be intercepted while being transmitted to and from us over the Internet.

6. Children

The Website and our other services are not directed towards children. We do not knowingly collect Personal Information from children under the age of 13 (or 16 where applicable by law) through the Website or otherwise. If you are under 13, please do not give us any Personal Information. We encourage parents and legal guardians to monitor their children's Internet usage and to help enforce our Notice by instructing their children to never provide Personal Information through the Website or otherwise without their permission. If you have reason to believe that a child under the age of 13 has provided Personal Information to us, please contact us using the methods described in Section 9 "How to Contact Us," and we will endeavor to delete that information from our databases.

7. Links

The Website may contain content, services, advertising, and other materials that link to external websites. We do not endorse and are not responsible for the content of any such external website. Please refer to the terms of use and privacy notices of the external website for more information.

8. Changes to This Notice

This Notice is effective as of the date stated at the top of this Notice. We may change this Notice from time to time. Your access of the Website after such change will be deemed acceptance of the new Notice.

9. How to Contact Us

If you have any questions or concerns about our privacy practices or about exercising your rights, please contact us at info@thomasconcrete.com or call us at (770) 431-3300. You may also write to us at: 2500 Cumberland Pkwy, Suite 200, Atlanta, GA 30339.

10. Your Choices

Promotional Emails. From time-to-time, you may receive promotional emails from us. You may opt out of receiving marketing and promotional emails from us by following the instructions in those emails or by contacting us via the methods described in Section 9 "How to Contact Us." If you opt out, we may still send you non-promotional emails, such as those about your account or our ongoing business relations.

Text Messages. With your consent, we may send marketing and/or non-marketing communications by text message (e.g. SMS and MMS). You are not required to consent to such communications as a condition of purchasing products or services, and you may revoke your consent at any time by replying “STOP” to the text message you receive from us or by contacting us via the methods described in Section 9 “How to Contact Us.” Please note that you may be subscribed across different short codes used by Thomas Concrete, and therefore you must separately submit an opt-out request to each short code from which you wish to unsubscribe. After revoking consent, you may receive a confirmation text that you have been opted out. For additional information, please review Section 10 “Text Message Communications” of the Thomas Concrete Terms of Use, <https://thomasconcrete.com/wp-content/uploads/sites/7/2025/10/Thomas-Concrete-Website-Terms-of-Use-20251017.pdf>.

Please note, we will not disclose your text messaging opt-in data and consent with any third parties for their marketing purposes. As indicated in Section 4 “With Whom We Disclose Your Information,” we may share this information with third parties that support our messaging services, including but not limited to platform providers, phone companies, and any other vendors who assist us in the delivery of text messages.